While breast cancer remains the second leading cause of death for women around the world, the majority of the public’s focus goes towards prevention, surviving and cure. However, metastatic or advanced breast cancer, the most severe stage of the disease, is incurable, which means advanced breast cancer patients are often left out of the conversation.

1 in 8 women
will be diagnosed with breast cancer in her lifetime

That's 11.7 MILLION people each year

That's STAGE 0 STAGE 1 STAGE 2 STAGE 3 STAGE 4

Curable Incurable

15% survive after 5 years

40% of patients feel this way

40% feel isolated from the early stage community

64% feel their support is enough

40% of patients said support wanes over time

79% who completed therapy consider themselves a survivor

30% of patients struggle to find relevant information

90% suffer emotional problems

45% worry about their cancer coming back

>50% worry about caring for their family

Be counted at www.advancedbreastcancercommunity.org/count-us-know-us-join-us/be-counted to show your support.

YET

45% of patients find it difficult to get their needs met

$40

40% of patients said support would make them happier

~50% worry about their cancer coming back

References